



## Photo Reuse for Beechtown High School Campaign

### **FOR IMMEDIATE RELEASE**

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[For more information](#)

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### **AirSmile Announces Launch of Revolutionary Digital Dental Marketplace in Brisbane**

Brisbane City, QLD, March 19, 2021 – AirSmile, a digital dental marketplace created to help Australians more easily take control of their oral health, is now available in Brisbane.

Designed and developed by a dentist and practice manager with a combined 40 years of experience in the dental industry, the AirSmile marketplace provides patients with an unbiased platform to compare dentists and procure instant quotes on existing treatment proposals. By booking their dental appointment online and uploading any pertinent medical records, they provide their selected dental professional with the resources needed to provide high-quality care.

“Over 2 million Australians put off receiving dental care because they don’t have access to transparent, upfront pricing like they do with almost every other product or service industry available in today’s high-tech world,” explained AirSmile co-founder and CEO, Dr Heath Fraser. “On AirSmile patients can utilize our platform to scope and plan treatment from a large network of Australian dentists, giving enough time to digest and accept costs and to make sure they’ve found a dentist that meets every one of their individual needs. We want to eliminate any barriers that hold individuals back from having a healthy smile they deserve.”



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AirSmile benefits dentists by putting their name and practice in the palm of new patients who are motivated to start treatment and connecting them with those who best fit their schedule and expertise. Once a patient books an appointment through the app, the AirSmile portal instantly transfers his or her file, including any previous records, to the selected dentist. In addition to less time spent gathering details and confirming appointments, this means the professional is able to download and review a patient's record before arrival.

Free for patients to download and use from the Apple® App Store® and Google Play, or simply join online at [www.airsmile.com](http://www.airsmile.com). This powerful patient-dentist platform also enables dentists to maintain control over fees and visible detail on the breakdown of pricing and treatment while reducing costs for marketing and new patient acquisition. It allows dental business owners to cost-effectively take control of their practice's online presence to build its reputation through instant and visible patient reviews – displaying both Google business rating and AirSmile patient ratings and reviews.

### **About AirSmile**

Established in 2019, AirSmile was created for dentists - by dentists. It's designed to remove the many barriers patients face in attaining affordable and high-quality dental care while enabling dentists to acquire new patients who are motivated to start treatment. Through the AirSmile portal, dentists have immediate access to the records of any patient who used the app to schedule an appointment with them.

The AirSmile app is free to use online and for download from the [Apple® App Store®](#) and [Google Play](#).

For more information, please visit <https://www.airsmile.com>